



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 968000-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

| Advertiser | Product | Estimate Number |
|-------------------|------------------|-----------------|
| Obama/D/President | Candidate Orders | 1904 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 968000 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
|------------------|

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|------------|----------------|

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-----------------------------|----------------|----------|--------|------------|------------|------|
| 1 | 10/30/12 | 11/04/12 | 6a Eyeopener | 558-7a | - TWTF-- | :30 | 1 | \$900.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 6:12 AM 6a Eyeopener 558-7a :30 0FA12D148H \$900.00 NM | | | | | | | | | |
| 2 | 10/30/12 | 11/04/12 | Good Morning America | 658-9a | - TWTF-- | :30 | 2 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WCVB Tu 10/30/12 7:55 AM Good Morning America 658-9a :30 0FA12D148H \$800.00 NM | | | | | | | | | |
| 1 WCVB W 10/31/12 7:48 AM Good Morning America 658-9a :30 0FA12D148H \$800.00 NM | | | | | | | | | |
| 3 | 10/30/12 | 11/04/12 | Weekend GMA | 7-8a | -----SS | :30 | 2 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS -----SS Spots/Week 2 Rate \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Sa 11/03/12 7:59 AM Weekend GMA 7-8a :30 0FA12D148H \$600.00 NM | | | | | | | | | |
| 2 WCVB Su 11/04/12 7:30 AM Weekend GMA 7-8a :30 0FA12D148H \$600.00 NM | | | | | | | | | |
| 4 | 10/30/12 | 11/04/12 | LIVE WITH KELLY & MIC9A-10A | | - TWTF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 9:49 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 0FA12D148H \$500.00 NM | | | | | | | | | |
| 2 WCVB W 10/31/12 9:50 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 0FA12D148H \$500.00 NM | | | | | | | | | |
| 5 | 10/30/12 | 11/04/12 | STEVE HARVEY DAY | 10-11a | - TWTF-- | :30 | 2 | \$150.00 | NM |
| Class of Time- Immediately Pre-emptible No Makegood Required | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Tu 10/30/12 10:48 AM STEVE HARVEY DAY 10-11a :30 0FA12D148H \$150.00 NM | | | | | | | | | |
| 2 WCVB W 10/31/12 10:55 AM STEVE HARVEY DAY 10-11a :30 0FA12D148H \$150.00 NM | | | | | | | | | |
| 6 | 10/30/12 | 11/04/12 | The View | 1058-12n | - TWTF-- | :30 | 1 | \$1,200.00 | NM |

DUPLICATE INVOICE



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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|------------------|-----------------|---------------------|
| 968000-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | Candidate Orders | 1904 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|-------------------|--------------------|--------------------------------|----------|-------------------------------|------------|------------------|-------------------------|
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$1,200.00 | | | | | | | | | |
| Spots: # Ch 2 | Day | Air Date 10/31/12 | Air Time 11:34 AM | Description The View | | Start/End Time 1058-12n | Length :30 | Ad-ID 0FA12D148H | Rate \$1,200.00 Type NM |
| 7 | 10/30/12 | 11/04/12 | Midday News | 1158a-1230p | - TWTF-- | :30 | 1 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$400.00 | | | | | | | | | |
| Spots: # Ch 1 | Day | Air Date 11/01/12 | Air Time 12:24 PM | Description Midday News | | Start/End Time 1158a-1230p | Length :30 | Ad-ID 0FA12D148H | Rate \$400.00 Type NM |
| 8 | 10/30/12 | 11/04/12 | Millionaire | 1228-1p | - TWTF-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$500.00 | | | | | | | | | |
| Spots: # Ch 1 | Day | Air Date 10/31/12 | Air Time 12:48 PM | Description Millionaire | | Start/End Time 1228-1p | Length :30 | Ad-ID 0FA12D148H | Rate \$500.00 Type NM |
| 9 | 10/30/12 | 11/04/12 | The Chew | 1-2p | - TWTF-- | :30 | 2 | \$900.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$900.00 | | | | | | | | | |
| Spots: # Ch 4 | Day | Air Date 10/30/12 | Air Time 1:30 PM | Description The Chew | | Start/End Time 1-2p | Length :30 | Ad-ID 0FA12D148H | Rate \$900.00 Type NM |
| 5 | WCVB W | 10/31/12 | 1:33 PM | The Chew | | 1-2p | :30 | 0FA12D148H | \$900.00 NM |
| 10 | 10/30/12 | 11/04/12 | GENERAL HOSPITAL | ABC SOAPS ROTA | - TWTF-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$1,200.00 | | | | | | | | | |
| Spots: # Ch 1 | Day | Air Date 10/30/12 | Air Time 2:24 PM | Description GENERAL HOSPITAL | | Start/End Time ABC SOAPS ROTA | Length :30 | Ad-ID 0FA12D148H | Rate \$1,200.00 Type NM |
| 11 | 10/30/12 | 11/04/12 | KATIE COURIC DAY | 3-4p | - TWTF-- | :30 | 2 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$600.00 | | | | | | | | | |
| Spots: # Ch 1 | Day | Air Date 10/30/12 | Air Time 3:46 PM | Description KATIE COURIC DAY | | Start/End Time 3-4p | Length :30 | Ad-ID 0FA12D148H | Rate \$600.00 Type NM |
| 2 | WCVB W | 10/31/12 | 3:46 PM | KATIE COURIC DAY | | 3-4p | :30 | 0FA12D148H | \$600.00 NM |
| 12 | 10/30/12 | 11/04/12 | ELLEN EF | 4P-5P | - TWTF-- | :30 | 2 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 2 Rate \$1,200.00 | | | | | | | | | |
| Spots: # Ch 3 | Day | Air Date 11/01/12 | Air Time 4:31 PM | Description ELLEN EF | | Start/End Time 4P-5P | Length :30 | Ad-ID 0FA12D148H | Rate \$1,200.00 Type NM |
| 2 | WCVB F | 11/02/12 | 4:47 PM | ELLEN EF | | 4P-5P | :30 | 0FA12D148H | \$1,200.00 NM |
| 13 | 10/30/12 | 11/04/12 | M-F Inside Edition | 658-730p | - TWTF-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS - TWTF-- Spots/Week 1 Rate \$1,500.00 | | | | | | | | | |
| Spots: # Ch 1 | Day | Air Date 10/31/12 | Air Time 7:21 PM | Description M-F Inside Edition | | Start/End Time 658-730p | Length :30 | Ad-ID 0FA12D148H | Rate \$1,500.00 Type NM |
| 14 | 10/30/12 | 11/04/12 | Chronicle | 728-8p | - TWTF-- | :30 | 2 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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| 968000-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|---|----------------|----------|--------|------------|------------|------|
| 14 | 10/30/12 | 11/04/12 | Chronicle Class of Time - Pre-emptible with notice | 728-8p | - TWTF-- | :30 | 2 | \$1,500.00 | NM |
| <hr/> | | | | | | | | | |
| 10/30/12 11/05/12 - TWTF-- 2 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WCVB W 10/31/12 7:43 PM Chronicle 728-8p :30 0FA12D148H \$1,500.00 NM | | | | | | | | | |
| 1 WCVB Th 11/01/12 7:37 PM Chronicle 728-8p :30 0FA12D148H \$1,500.00 NM | | | | | | | | | |
| 15 | 11/05/12 | 11/05/12 | The View Class of Time - Fixed Non Pre-emptible | 1058-12n | M----- | :30 | 1 | \$1,200.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/30/12 11/05/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 11:59 AM The View 1058-12n :30 0FA12D148H \$1,200.00 NM | | | | | | | | | |
| 16 | 11/05/12 | 11/05/12 | The Chew Class of Time - Fixed Non Pre-emptible | 1-2p | M----- | :30 | 1 | \$900.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/30/12 11/05/12 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 1:33 PM The Chew 1-2p :30 0FA12D148H \$900.00 NM | | | | | | | | | |
| 17 | 11/05/12 | 11/05/12 | ELLEN EF Class of Time - Pre-emptible with notice | 4P-5P | M----- | :30 | 1 | \$1,200.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/30/12 11/05/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 4:47 PM ELLEN EF 4P-5P :30 0FA12D148H \$1,200.00 NM | | | | | | | | | |
| 18 | 11/05/12 | 11/05/12 | Chronicle Class of Time - Pre-emptible with notice | 728-8p | M----- | :30 | 1 | \$1,500.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/30/12 11/05/12 M----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB M 11/05/12 Chronicle 728-8p :00 \$1,500.00 NM Credited | | | | | | | | | |

Total Spots **25**

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$21,500.00 |
| <u>Agency Commission</u> | \$3,225.00 |
| <u>Net Amount Due</u> | \$18,275.00 |